



Three Communities Across the U.S. Receive \$75,000 Each to Improve Their Local Parks

The National Recreation and Park Association and Niagara Bottling Announce Three Grant Recipients for the 2023 Perk Your Park Project

Diamond Bar, Calif. (Oct. 26, 2023): The National Recreation and Park Association (NRPA), the nation's leading advocate for parks and recreation, and [Niagara Bottling](#), the family owned beverage company that has been hydrating America since 1963, announced the three recipients of their 2023 Perk Your Park Project grants. After a nationwide call for entries and the selection of nine finalists, community members in the greater **Atlanta, San Antonio and Los Angeles** areas will each receive **\$75,000** to improve **Fowler Field Park** (Douglasville, Ga.), **Max Starcke Park** (Seguin, Texas) and **Las Flores Park** (La Verne, Calif.).

The NRPA and Niagara Bottling Perk Your Park Project empowers communities to embrace healthy lifestyles by getting residents and visitors alike to enjoy vibrant and family-oriented outdoor spaces. The grant award establishes a year-long connection between the two organizations and local municipalities, working together on project planning and bringing volunteers to help complete renovations.

Since 2016, NRPA and Niagara Bottling have perked 17 parks across the United States. Through the Perk Your Park Project, they have made park dreams come true for thousands of local residents by supporting improved access to community spaces, nature and healthy living in under-resourced communities.

"At Niagara, our dedication to enhancing the well-being of communities is deeply ingrained in the way we give back," said Ann Canela, director of corporate giving for Niagara and head of Niagara Cares, the company's charitable organization. "The Perk Your Park Project is an essential program that allows Niagara to revitalize these beloved green spaces, giving more children and families access to meaningful and educational parks."

This year's grantees have plans to improve access and make necessary upgrades, such as the addition of a rain garden, crucial storm drain system renovations, and creating more inclusive spaces with improved wheelchair accessibility and expanded sensory elements to invite all children to come play.

"We are excited to continue working with Niagara to improve park and community spaces and look forward to seeing the revitalization that takes place," said Ayanna Williams, NRPA director of community and environmental resilience. "These improvements will help build healthy, more resilient communities and we are thrilled to be a part of this important work."

Fowler Field Park, Max Starcke Park and Las Flores Park were selected directly from community involvement. A massive turnout of over 80,000 online submissions were counted and verified. Without the support of caring residents and neighbors, the 2023 Perk Your Park Project would not have been possible.

Please visit NiagaraPerkYourPark.com for more information about the 2023 Perk Your Park Project and to view all rules, eligibility and contest guidelines.

The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, vibrant and resilient communities through the power of parks and recreation. With more than 60,000 members, NRPA advances this vision by investing in and championing the work of park and recreation professionals and advocates — the catalysts for positive change in service of equity, climate-readiness, and overall health and well-being. For more information, visit nrpa.org. For digital access to NRPA's flagship publication, Parks & Recreation, visit parksandrecreation.org.

Niagara Bottling, LLC has been family owned and operated since 1963. Headquartered in Diamond Bar, Calif., Niagara operates bottling facilities throughout the U.S. and Mexico. As a leading beverage manufacturer in the U.S., Niagara Bottling works closely with some of the largest beverage brands, retailers, grocers, and club and convenience stores throughout the country. Niagara produces a variety of beverages including bottled water, sparkling, vitamin and flavored water, teas, sports drinks, ready-to-drink coffee, protein drinks, and non-dairy milk products. For more information, visit niagarawater.com.

Niagara Cares is the philanthropic arm of Niagara Bottling, LLC, and is the heart of what we do and who we are. We believe in supporting the communities where we live and work through a spirit of giving back in ways both big and small. Making a meaningful difference for our Team Members, consumers and communities through volunteering, product donations, disaster relief and other actions has been our priority for over 60 years. For more information, visit niagarawater.com/niagara-cares.

Media Contacts

Marvin Roca Jr.
The Rose Group
marvin@therosegrp.com

Danielle Doll
National Recreation and Park Association
ddoll@nrpa.org