



Press Release

NIAGARA BOTTLING DONATES \$200,000 AND 400,000 BOTTLES OF WATER TO SUPPORT CALIFORNIA WILDFIRE RELIEF EFFORTS

Ontario, CA January 8, 2019 – Niagara Bottling has donated \$100,000 to North Valley Community Foundation to support the immediate needs of the Camp Fire victims in Butte County, the most destructive wildfire in the state’s history. An additional \$100,000 grant was made to California Community Foundation’s (CCF) Wildfire Relief Fund to help fund longer-term recovery efforts after three destructive wildfires broke out in California on November 8, 2018. Niagara Bottling donated more than 400,000 bottles of water to support displaced victims and first responders.

"Just as disasters show us the worst, they also bring out our best," said CCF President & CEO Antonia Hernández. "We are inspired by this incredible outpouring of generosity and honored to partner with Niagara Bottling to help restore and strengthen wildfire-affected communities."

The Wildfire Relief Fund has provided intermediate and longer-term support for fire-affected California communities. CCF is working with local nonprofits and residents to determine needs and distribute the remaining funds with the goal of creating a lasting, positive impact and helping communities not just recover, but rebound. Some of the longer-term challenges affected communities will face include housing shortages like in Butte County, exacerbated by the destruction of 19,000 structures, the loss of job-creating businesses, and overwhelmed nonprofits.

The North Valley Community Foundation is working with organizations that are actively assisting individuals affected by the Camp Fire through providing temporary shelter, gift cards for basic needs, housing for senior citizens, items of need to local schools, transportation and much more. The Camp Fire destroyed more than 18,700 structures including more than 13,000 single residences.

“We are grateful to North Valley Community Foundation and California Community Foundation for their commitment to supporting affected families and individuals,” said Kristen Venick, Director of Niagara Cares. “We’re pleased to make this contribution and thank all the other individuals, companies, and organizations that have supported the recovery of affected communities through volunteerism, in-kind donations and grants.”



The California Community Foundation has served as a public, charitable organization since 1915, empowering donors to pursue their own personal passions and to collaborate with us in addressing the root causes of challenges in Los Angeles County. CCF stewards \$1.7 billion in assets and manages 1,700 charitable foundations, funds and legacies. For more information, please visit calfund.org.

The California Community Foundation's Wildfire Relief Fund supports immediate and longer-term recovery efforts for major California wildfires, as well as preparedness efforts. Since 2003, the fund has granted more than \$6 million to support relief and recovery efforts throughout the state. For more information, please visit calfund.org/wildfire.

The North Valley Community Foundation provides visionary community leadership by identifying emerging challenges in our region. NVCF brings together diverse groups of problem-solvers, mobilizes resources, and equips community leaders. We build and energize a community of engaged citizens and philanthropists who strengthen the common good.

Niagara Bottling, LLC has been family owned and operated since 1963. Headquartered in Ontario, CA, Niagara operates bottling facilities throughout the U.S. and Mexico. As a leading manufacturer of store brand bottled water in the U.S., Niagara Bottling works closely with some of the largest retailers, grocers, club and convenience stores throughout the country. Niagara produces a variety of beverages including still, sparkling and flavored water, tea and isotonic. For more information, visit www.niagarawater.com.

Niagara Cares, a philanthropic arm of Niagara Bottling, is committed to supporting local and national community initiatives serving children and families in need by engaging stakeholders and investing its resources. Niagara Cares efforts include national strategic partnerships, local community grants, employee engagement, volunteerism and the Andrew D. Peykoff, Sr. Scholarship Program. For more information, visit www.niagarawater.com/niagara-cares.